

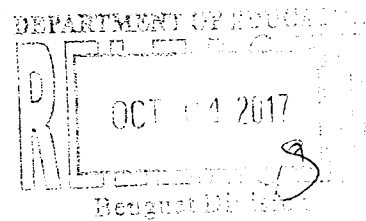
October 04, 2017

DIVISION MEMORANDUM

No. 233 s. 2017

2017 Division Consumer Welfare Month Quiz

TO: Chief, CID and SGOD
Education Supervisors
Public Schools District Supervisors
Public Secondary School Heads



1. In celebration of the Consumer Welfare Month, pursuant to Presidential Proclamation No. 1098, the Department of Trade and Industry (DTI) in coordination with the Department of Education (DepEd)-Benguet will conduct the Division Level Consumerism Quiz at the Hotel Veniz, Baguio City, 1:00 PM to 5:00 PM, on October 17, 2017. The theme for this year's Division Consumer Welfare Month Quiz is, "Consumer Rights in the Digital Age". (Lunch will be served at 11:00 AM.)
2. The activity aims to promote, enhance and instill awareness on consumer rights among our student-consumers.
3. Mechanics of the contest is attached for reference.
4. The contest is open to either Grade 9 or Grade 10 students of public schools within the division. Each school is allowed to field one (1) student quizzer and coach (preferably a social studies teacher) in this competition.
5. Interested schools must confirm their participation by submitting the name of student-participant and coach to this office through mobile no. 09996751418 on or before October 15, 2017.
6. The Department of Trade and industry (DTI) shall take care of the prizes, meals and snacks and materials needed for the competition while travel expenses and other incidental expenses of participants shall be charged against local/school funds subject to the usual accounting and auditing rules and regulations.
7. Wide and immediate dissemination of this memorandum to all concerned is desired.


MARIE CAROLYN B. VERANO, CESO VI
Schools Division Superintendent

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The round metal gong of the Cordillera known locally as "gangsa" is a symbol of the upland people's culture that has been passed on from generation to another.
The profile of a person blowing a "tanggyob" represents a community being called for an important matter or action.
The lines that shape the mountains, the rice terraces, clouds and rivers symbolize the connectivity and flow of human interaction in a geographic area such as the Cordillera.
All the symbols combined represent unity and harmony of its people with culture and environment in beating the gong for self-determination.

Quiz Bee Provincial and Regional Levels for High School Students.

Through the years, the academe has always been involved when it comes to consumer education. It is deemed that change in the attitude towards consumer vigilance and awareness can easily be assimilated and multiplied in this sector. Starting with them would ideally create a positive view on consumerism.

The Quiz bee will have 2 levels, provincial and regional levels. The DTI provincial office, in coordination with their counterparts in the Department of Education (DEP-ED) will conduct the Quiz Bee Provincial Level. DEP-ED's support and assistance will be solicited by directing the different schools to join the Provincial level contest.

The DTI, DICT, NTC and other agencies will equip contestants, together with their respective coaches, with consumer education through lectures and provision of consumer information materials. The participants must keep abreast with current news and government-initiated development projects;

Mechanics

- a. An initial quiz bee will be held in each of the provinces and the City of Baguio. Public and Private High Schools from the areas will be invited to send one representative from Grade 9-10 for the provincial level competition. Final date for the simultaneous provincial quiz bee is October 20, 2017
- b. The contestants will each be provided with answer boards which they will raise during the contest to indicate their answers. The contest will run to a maximum of one hour.
- c. The quiz bee will be multiple choice and true or false type.

Questions are categorized as follows:

Level	Points per Correct Ans.	Time Limit	No. of Questions	Total Point Value
Easy	3	10 seconds	10	30
Moderate	5	10 seconds	10	50
Difficult	10	10 seconds	10	100
Total				180

- d. In case of a tie, additional questions will be asked until the tie is broken.
- e. Judges will determine if a protest has merit or not. If a protest is meritorious, the question will be stricken from the tally and not counted for all contestants. The judges' decision is final.
- f. Scores will be posted on tally boards that will be updated after a question is answered by all participants.

Fax	422-9590	Payroll Section	423-2213	FTAD	424-5187	COA
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- g. Three major prizes will be given (Provincial Winners: 1st - P3,000.00, 2nd - P2,000.00; 3rd - P1,000.00) and cash incentives of P200.00 will be given to non-winners
- h. Three major prizes will be given in the regional quiz bee (Winners: 1st - P5,000.00, 2nd - P3,000.00; 3rd - P2,000.00) and cash incentives of P300.00 will be given to non-winners
- i. The 1st and 2nd winners of the provincial Quiz bee shall be qualified to compete in the Regional Level on October 27, 2017 in Baguio City.

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